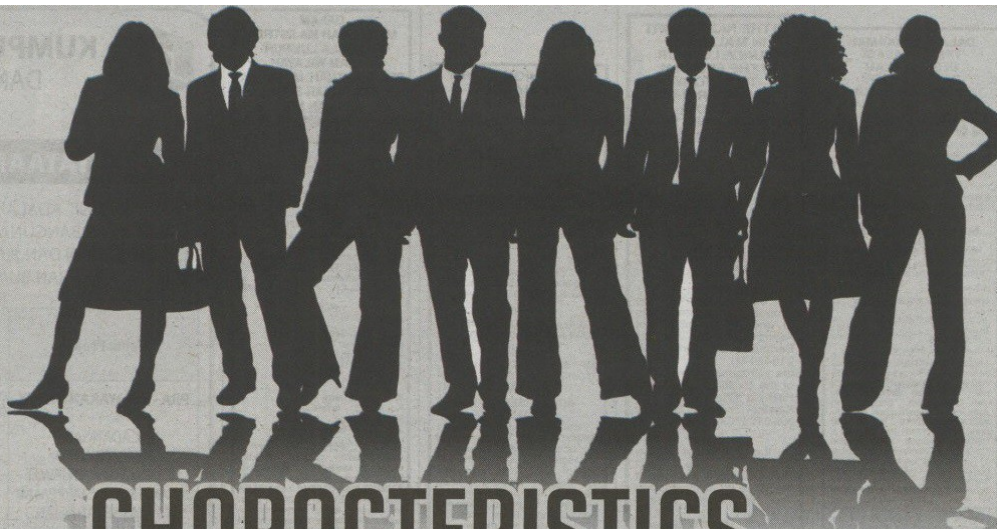


PEOPLE who run businesses and are successful in the long term have developed an entrepreneurial mindset.

Some think they are born with this asset and they might well be; but you can learn if you don't have it already, and this can help you achieve a lot more business success.

Being a good entrepreneur does not mean you are more intelligent than others, or have more education. Some of the most successful entrepreneurs don't have more than a high school education, so don't let your perceived lack of abilities or opportunities turn you away from the chance of owning or running a successful business.

However, becoming an entrepreneur is not easy. There are some qualities that are necessary to overcome the challenges in your business ventures. Knowing these qualities can help you become a successful entrepreneur.



CHARACTERISTICS of a GOOD ENTREPRENEURIAL MINDSET

Here are some characteristics of a good entrepreneurial mindset:

Common sense and good judgment

Common sense and good judgment are the foundation of a successful entrepreneur. They have the ability to make sound judgments and solve daily problems by understanding complex issues in simpler terms, and getting to the core of the problem.

Driven and persistent

Entrepreneurs are persistent and do not quit easily. A successful entrepreneur seizes opportunities to create something new and expects a positive result; whether to grow an idea into a viable business, or take an existing business and improve its performance. Successful entrepreneurs are persistent and hardworking. They master self-discipline, and are committed to do whatever is necessary to achieve their goals.

Self-confidence

Self-confidence is a key to entrepreneurial success. In business, it is easy to become demoralised, frustrated and resentful. A successful entrepreneur believes in his abilities, and is not afraid to take risks and make difficult decisions.

Problem solvers

Entrepreneurs are problem solvers. They are most effective when solving problems with a team. They understand their limitations and seek outside help to implement the changes and solutions.

Entrepreneurs are also good at delegating as they move forward with their vision.

People with an entrepreneurial mindset don't let things get them down. They see every problem or challenges as opportunities or stepping stone towards their business progress.

That is what keeps an entrepreneur going, because they have such great determination.

Creativity

Creativity is the ability to use your insights and come up with new solutions to old problems, getting things done in a different ways or finding a totally different approach for conventional things to work.

Entrepreneurs need creative thinking ability, and each new product, each marketing method, and each business decision, is fertile ground for creative thinking.

Leadership

Successful entrepreneurs are capable of leading people and getting work done. They use a combination of methods from effective motivation, planning, coaching and evaluation to lead people forward. They are concerned about the well being of others and get along with them well.

Self-reliance

Entrepreneurs take full responsibility for their actions. By being proactive, they set goals, rely primarily on their own resources and abilities, and walk the extra mile to achieve them.

