



The **Hospitality and Tourism** programmes at **SEGi** equip students with the skills and knowledge that are in demand by employers.

Delivering 1st-class service to customers

ONE of the fastest growing sectors in the world is Hospitality and Tourism, fuelled by the explosion in affordable travel and ease of travel.

Because of this, there is a growing demand for hospitality providers, people who can be counted on to deliver first-class services to customers.

SEGi University Group offers hospitality and tourism diploma programmes.

The programmes equip students with the skills and knowledge demanded by employers.

Students will study modules and develop skills in communication, team work, problem solving, usage of information technology and application of numbers.

The diploma programmes are:

DIPLOMA in Hotel Management. This diploma is perfect for those who want to develop comprehensive skills in hospitality management. Graduates will demonstrate an advanced knowledge of food and beverage, housekeeping, front office and the general operation of hotels and resorts.

DIPLOMA in Tourism Management. Students who are interested in building a career in the travel industry can pursue this qualification. The programme will provide students with an understanding of theoretical concepts and strategies for tourism business environment.

Students can broaden their knowledge of service providers that contribute to the travel and tourism industry, such as the tour and travel operators, hotels and resorts, airlines and visitor attractions.

DIPLOMA in Culinary Arts. Those who have a strong passion in cooking and aspire to be the next celebrity chef can consider the Diploma in

Culinary Art. The diploma provides culinary background that is needed to enter the food service industry at entry- to mid-level positions and to advance to related positions.

At the end of the programme, graduates will master Asian and European cooking methods, principles of design in food production and nutrition planning.

DIPLOMA in Event Management. The Diploma in Event Management programme offers a curriculum for those seeking to gain skills and knowledge specific to the management of events.

Graduates can contribute with new and fresh ideas and make those ideas into a reality to ensure successful events.

Career opportunities are aplenty for graduates of these programmes. Coupled with internship programmes, graduates will be equipped with industry experience to land jobs.

Graduates can either build their career in the field or pursue further studies and get module exemptions to obtain a bachelor's degree.

SEGi University Group has partnerships with more than 75 companies to enable SEGi's Hospitality & Tourism students to have internship experiences.

Other qualifications that are offered by SEGi's School of Hospitality and Tourism include bachelor's degree and certificate.

For details, call **SEGi College Kuala Lumpur (03-20702078 or 1800-888-028)**, **SEGi University (03-6145 1777 or 1800-88-7344)**, **SEGi College Subang Jaya (03-86001888 or 1800-888-622)**, **SEGi College Penang (04-2633888)**, **SEGi College Sarawak (082-252566)**, email askme@segi.edu.my or visit www.segi.edu.my