

Get EPF info via Facebook or Twitter

Pensions fund gets close to members via social media

KUALA LUMPUR: The public can now obtain the latest information on the Employees Provident Fund through the social network sites Facebook or Twitter.

EPF deputy chief operating officer (finance and customer services) Hizwani Hassan said Facebook could be assessed under *Kumpulan Wang Simpanan Pekerja* and Twitter KWSP at KWSPBuzz.

He said the usage of social media such as Facebook and Twitter enabled the fund to disseminate the latest information through pictures and video.

"More importantly, it allows the fund to reach out and get closer to its members, especially the Generation Y group and those who depend a lot on mobile gadgets for the latest information," he said in a statement yesterday.

Hizwani said more than 6,600 people had registered with the social networking tool within a few months after the agency introduced the EPF Facebook.

"When the public registered with Facebook and Twitter KWSP early this year, they were able to obtain information on the an-

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HIZWANI HASSAN

nouncement of the dividend rate for 2009 at the same time the press editors and reporters got the information through the press release," he added.

However, he said, the two channels were provided only to relay the latest information on the fund and to get close to its more than 12.3 million members.

"Members are reminded to use the channels already available such as the service counters, call centre at 03-8922 6000 or the website for any query of the fund," he added. — Bernama