

Keeping pace with business leaders

TO meet the demands of various industries, SEGi University offers a wide range of MBAs for tomorrow's business leaders. MBA candidates have three options for specialisation: global business, entrepreneurship or general management.

The SEGi University MBA (Global Business) prepares its graduates for today's competitive global business environment. In addition, graduates will learn how to solve business problems with international implications.

Through SEGi's qualified academicians and renowned business leaders and advisors, graduates of the SEGi University MBA (Entrepreneurship) will learn how to launch their own start-up companies and begin their careers in the venture capital industry.

To enhance competency in strategic management in the corporate world, individuals can take up the SEGi University MBA (General Management).

Graduates of this course will be taught to manage the various departments of a company, including sales, human resources, finance and economics while learning the latest theories and best practices in business.

SEGi now offers a new method of learning that enables those who intend to pursue the SEGi University MBA (General Management) at their own convenience, regardless of time and location.

PACE (Professional and Continuing Education) is SEGi University's online learning campus that enables students to learn at their own pace and complete their studies while having a fulfilling work-life balance.

Instead of attending scheduled classes at a physical venue that requires additional time, cost and effort to commute, students can log in to their classes at any time and at



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any location with access to the Internet.

Through PACE, students can study through the guided learning method and independent learning method. This means that students attend classes once a month and revision classes are also provided for one weekend per semester for one particular subject.

This will give students the opportunity to network with fellow coursemates, meet their lecturers and gain additional support they may need.

Students will also have the option to complete their studies as quickly as they want to as the number of subjects taken in a semester is up to them.

SEGi also provides a guided learning plan to ensure students can get the best from the lessons, including study guides and strategies for coping with coursework and exams.

■ For more information, call 03-6145 1777, 1800 887 344, e-mail to askme@segi.edu.my or visit www.segi.edu.my