

KBU's master's programme is specifically designed for executives who want to move from their specialist position to a more senior role in their organisation.



Boost your career

ACCORDING to QS Intelligence Unit 2013/14 (QS topMBA.com Jobs and Salary TrendsReport), there was a 14% increase in MBA job opportunities last year.

"I believe ambitious executives should enrol in an MBA programme to gain leverage and capitalise on these job opportunities," says Low Hong Keng, head of KBU's School of Business, Hospitality and Tourism Management.

"A bachelor's degree is inadequate for those who want to move up the corporate ladder. This is why KBU International College offers a time-tested, rigorous and prestigious MBA programme in collaboration with the Lord Ashcroft International Business School of Anglia Ruskin University (ARU) in the United Kingdom.

The master's programme is specifically designed to facilitate executives who want to move from their specialist position to a more senior role in their organisation.

The programme has a more generalist and strategic approach than those focused on specific subject areas.

KBU's MBA programme is internationally recognised and accredited by the Association of Business Schools, a body that represents leading business schools in the UK. It is also an authoritative voice of business and management education in the UK.

Besides being tutored by a highly qualified teaching team that comprises doctorate holders with industry

experience, students also benefit from lectures by visiting UK academics, live lectures via video conferencing by UK professors and guest lectures by industry specialists.

Flexibility is another strong point of the programme with students being able to choose between full-time or part-time classes.

The part-time classes are held on Saturdays and Sundays. The MBA programme stretches over four semesters and aims to produce well-rounded graduates.

The academic calendar consists of two semesters a year (January to April and September to December) to allow students an optimal balance of professional, personal and university life.

Students also do not have to worry about preparing for exams as the course is 100% assignment-based.

They also have access to Emerald database, the world's leading scholarly publisher of journals and books in business and management, and ARU's extensive e-library, making researching much easier.

ACCA and CIMA members will be exempted from four out of the 11 modules. These modules are organisational behaviour, decision making and problem solving, marketing management, and strategic financial analysis.

■ For more information, call 03-7727 3200, e-mail enquiry@kbu.edu.my or visit www.kbu.edu.my