

Things to convey at the job interview

By DON GOODMAN

THE job interview – this is where it all really begins. While your resume may have impressed and helped get you through to the job interview stage, now you really have to bring home those points on the resume.

Failing to convey the right message at the job interview means it is game over.

Don't expect a call-back from the employer if you fall short of conveying some of the key messages.

There's a lot that can be done to help prepare for the job interview so that you go into it confidently.

However, it's one thing to be prepared and it's another thing to perform well at the job interview.

Along with proper preparation, here are some things that you must convey at the job interview so that it leads to a job offer:

You're a go-getter

Employers desire employees who have a real passion for the work. At the job interview, demonstrate that desire, passion and excitement for the challenges that lie ahead with the job.

Make the interviewer believe you'll be able to hit the ground running on the job by demonstrating you have the experiences and skills to succeed on the job.

Ask what the biggest challenge is and present examples of previous relevant work where you've been in a similar situation and what you accomplished and achieved.

The research you've done ahead of time should also allow you to demonstrate that you are knowledgeable about the company, its business and more.

You fit right in

Fitting right in is not so much about being agreeable but being likeable. Come off friendly and share your understanding of working in a workplace such as the employer's.

Ask questions during the interview to further understand the type of work environment that exists and then make an effort to demonstrate you have similar experience working in such an environment.

Another way to create the feel that you'll fit right in is by building rapport with those you speak with.

The interview should not take on a model of a Q&A session, you want to turn it into a dynamic conversation.

Find ways to build rapport that

will help show how well you understand the ins and outs of the business and working in a workplace like theirs.

You're a character with great personality

Hiring managers understand that job candidates may come into a job interview nervous but those who are able to overcome their nerves and show some personality are more memorable and attractive as a candidate for the job opening.

When you present your personality, it's easier for employers to see how you are different from the next candidate. Presented the right way, you can also come off even more likeable.

When there's the opportunity for it, don't be afraid to add to the conversation your personal quirks or likes. It's what makes you, you. When there is lack of personality in a character, the individual can come off as boring. It also doesn't help to show how you differentiate from the next candidate with similar experience and skills.

Find opportunities throughout the job interview to weave into the conversation these three things above.

In the end, you'll come off as a more memorable and desirable candidate for the job.

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